

# BALLARD®

## Putting Fuel Cells to Work for Energy Storage



**BALLARD POWER SYSTEMS**

**SMARTER SOLUTIONS FOR A CLEAN ENERGY FUTURE**

[WWW.BALLARD.COM](http://WWW.BALLARD.COM)

APRIL 2010



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# About Ballard

## ■ Leader in hydrogen fuel cells

### ▶ Portfolio of proven commercial solutions

- Fuel cell stacks, power modules and systems to meet requirements of a wide range of applications

### ▶ Strong delivery capabilities

- Access to ~2,000 patents and licenses
- High volume manufacturing facility
- Effective SI/OEM & channel partnerships
- 100MW+ of fuel cell products shipped

## ■ Putting fuel cells to work

### ▶ Meeting demand for clean, reliable energy

- Backup and supplemental power for telecom networks
- Distributed power for renewable energy generation
- Full forklift fleet conversions at US distribution centers
- World's largest fuel cell bus fleet

**BALLARD**<sup>®</sup>

*Commercial Customers Include:*

**DAIMLER**



**MOTOROLA**

**FirstEnergy**



**中國移動有限公司**  
CHINA MOBILE LIMITED

**plug power**

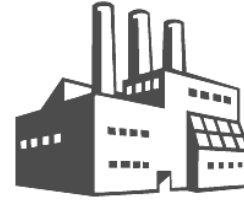
**Walmart**

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# Distributed Generation: Market Segmentation

Base Load Generation  
(by-product hydrogen)



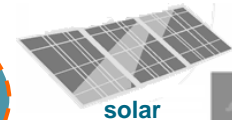
chemical producers

Utility Peak Load Generation



utilities

Energy Storage  
(independent power producers)



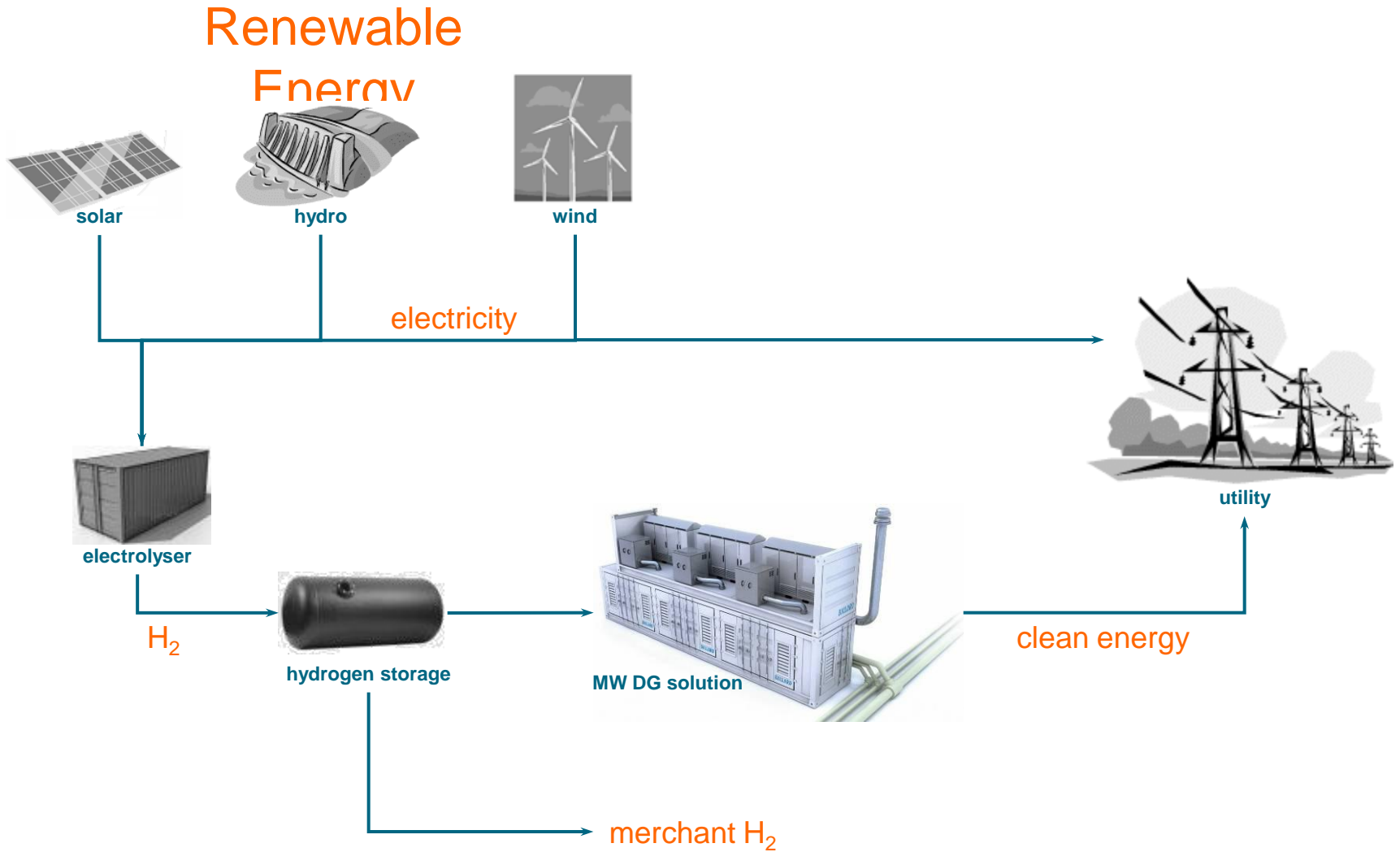
solar



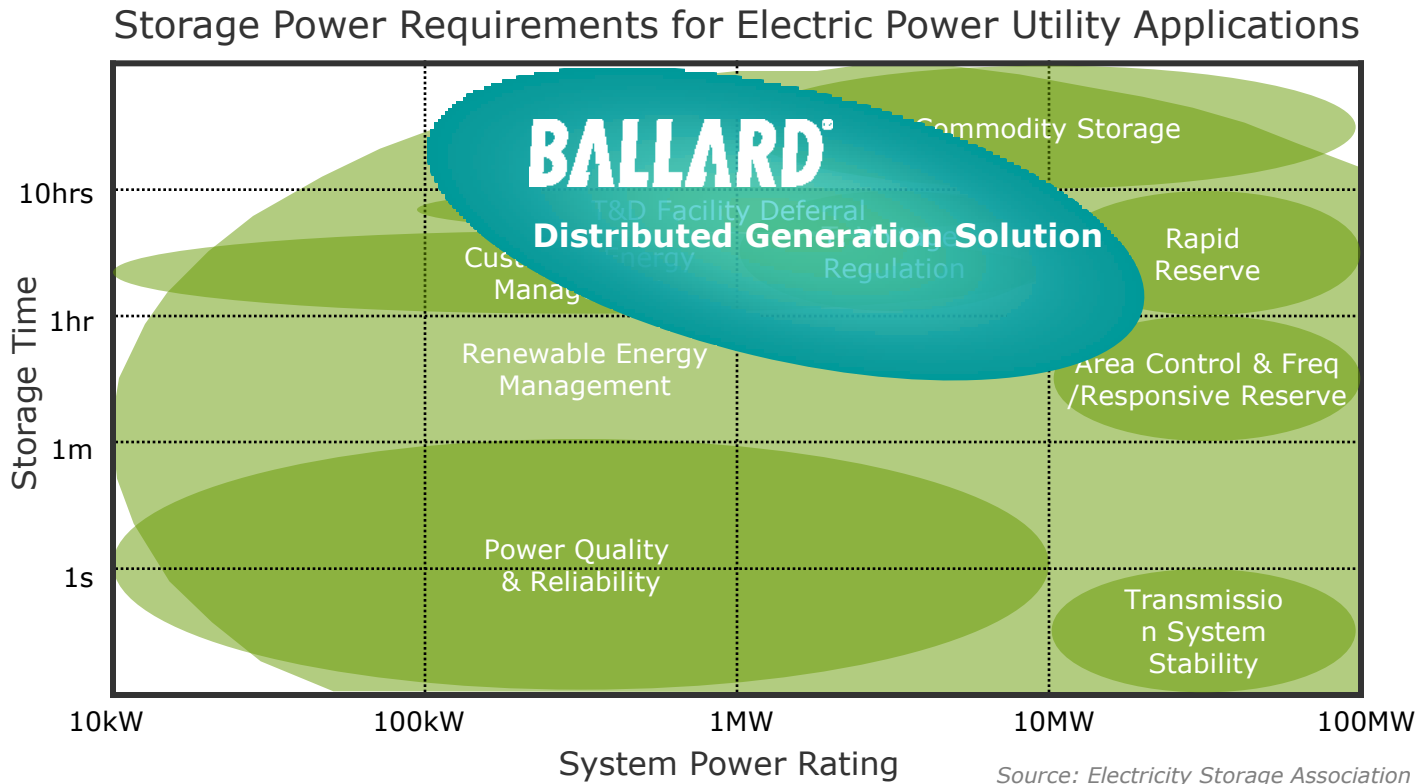
wind



# Integrated Fuel Cell Solution for Energy Storage



# Energy Storage Applications

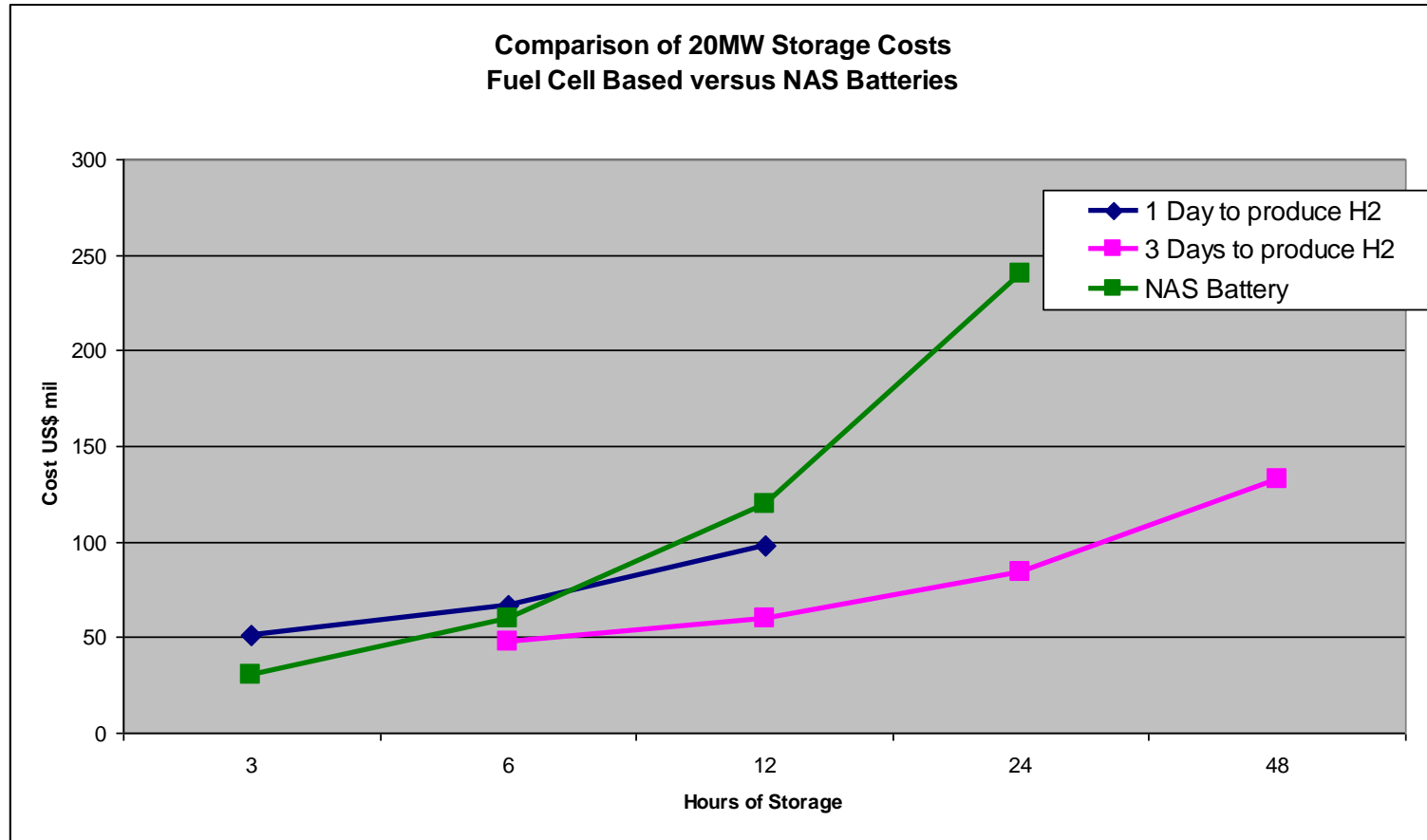


## ■ Advantages of PEM fuel cells for energy storage

- ▶ Fast start-up for excellent load-following capability
- ▶ Highly scalable and configurable, with superior energy density
- ▶ Minimizes wasted electricity via curtailment by storing the energy as hydrogen



# Fuel Cell versus NAS Battery

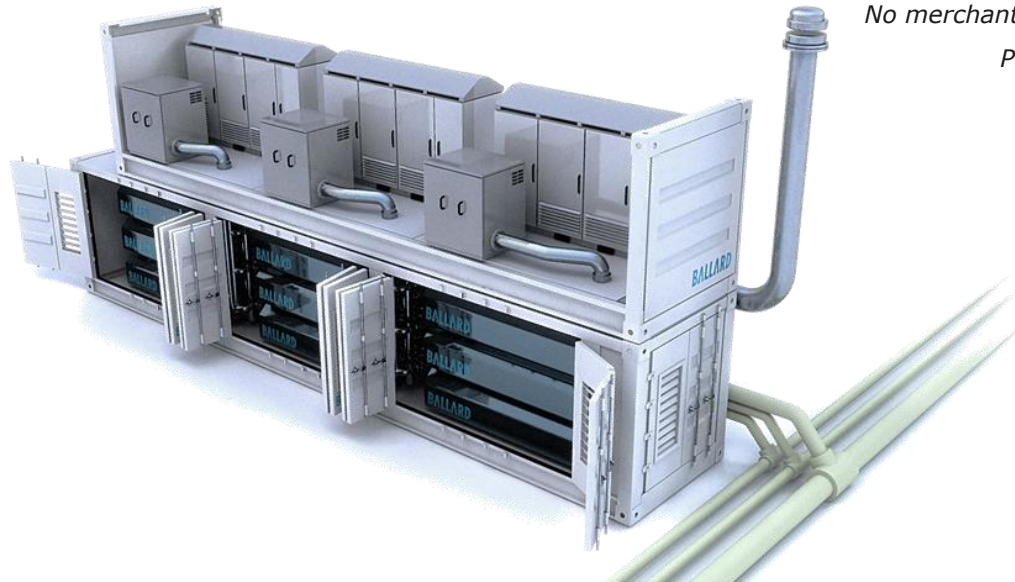


**Longer duration run times will favour fuel cell  
due to cost of storage expansion versus battery addition**



# Case Study: Wind Farm Energy Shifting with Fuel Cells

Wind Farm:	With Fuel Cell Solution:
100MW	25MW fuel cell (4hr operation guarantee) 460kg/hr electrolyser and H2 storage
PPA peak rate: \$60/MWh, 8hrs	PPA peak rate: \$125/MWh, 8hrs
PPA off-peak rate: \$25/MWh, 16hrs	PPA off-peak rate: \$25/MWh, 16hrs
CAPEX: \$200 million	CAPEX: \$267 million
ANNUAL REVENUE: \$9.6 million	Annual revenue: \$17 million
<b>RESULTS:</b> 75% increase in revenue, mitigates revenue risk associated with curtailment of off peak wind production	



No merchant hydrogen production assumed  
PPA: power purchase agreement

